



# The Event & Party E X P O

2016

## LATIN FUSION

The Event and Party Expo is THE expo everyone should attend if they are looking for vendors for any type of event, celebration or party. This year our expo will have a Latin theme (Latin Fusion) and will cater to the Hispanic culture. It will feature 3 fashion shows: Quinceanera, Bridal and Formal. The expo will also host a wide range of Latin entertainment, food tastings, giveaways and more!

**If you are looking to get your business  
in front of this audience....**

*Don't Miss Your Chance To Be Apart Of This Event!*

<b>Target Demographics:</b>	Hispanic Culture: Brides and Decision Makers
<b>Advertisement:</b>	Radio, Tv, Social Media, Email and Flyers
<b>Expected Attendance:</b>	1,300+
<b>Expected Vendors:</b>	65+
<b>Proposed Date:</b>	Sunday December 11th 12:00pm - 5:00pm

**Contact Tanya Olivia to participate or for more details**



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info@tanyaolivia.com

[www.eventandpartyexpo.com](http://www.eventandpartyexpo.com)

# THE EVENT & PARTY EXPO

## SPONSORSHIP OPPORTUNITIES

ARE YOU READY TO BE A PART OF THE ULTIMATE PARTY EVENT EXPO OF 2016?

All sponsorship opportunities can be customized to best suit your business needs.  
Contact Tanya Olivia at 813-586-1031 or [info@tanyaolivia.com](mailto:info@tanyaolivia.com) for more information.

### Title Sponsor: **\$10,000 (Exclusive)**

- Naming rights include “Presented by” billing in the event
- Full-Page premium cover ad in The Event & Party Expo Program
- Special company recognition from the main stage
- Mention in radio commercials
- Opportunity to address the audience before speaker workshop
- Premium 10x20 booth space and placement at the Expo
- Company Logo featured on the expo website with link back to site, brochure and media option
- Press release via PR Newswire about the Expo mentioning your company as the title sponsor
- Pre and post show sponsor engagement promotion via print and social media
- Company logo on marketing material and advertising
- Company Logo on the Event Media Wall
- Attendee data capture for post expo follow up
- Company name on 5,000 promotional flyers mentioning your company as the title sponsor
- Exclusive signage at registration as the title sponsor
- 30 general admission tickets to attend the expo
- Dedicated banners promoting your company throughout the Expo
- Inclusion in the Expo gift bags-Provide a sample of your product or promotional item

### Advertising Sponsor: **\$5,000**

- Full-Page ad in The Event & Party Expo Program
- Special company recognition from the main stage
- Premium 8x10 booth space and placement at the Expo
- Company Logo Featured on the expo website with link back to site, brochure and media option
- Company logo on marketing material and advertising
- Company Logo on the Event Media Wall
- Attendee data capture for post expo follow up
- Company logo on 5,000 promotional flyers
- Company logo on event banners
- 20 general admission tickets to attend the expo
- Inclusion in the Expo gift bags-Provide a sample of your product or promotional item

### Decor Sponsor: **\$5,000**

*(Limited to Two Sponsors)*

- Full-Page ad in The Event & Party Expo Program
- Special company recognition from the main stage
- Premium 10x20 booth space and placement at the Expo

# THE EVENT & PARTY EXPO

- Company Logo Featured on the expo website with link back to site, brochure and media option
- Company logo on marketing material and advertising
- Company Logo on the Event Media Wall
- Attendee data capture for post expo follow up
- Company logo on 5,000 promotional flyers
- Company logo on event banners
- 20 general admission tickets to attend the expo
- Inclusion in the Expo gift bags-Provide a sample of your product or promotional item

## Media Sponsor: \$2,500

- ½ page ad in The Event & Party Expo Program
- Sponsorship welcome and acknowledgement
- Premium booth space and placement at the Expo
- Company Logo Featured on the expo website with link back to site, brochure and media option
- Company logo on marketing material and advertising
- Attendee data capture for post expo follow up
- Company logo on 5,000 promotional flyers
- Company logo on event banners
- 15 general admission tickets to attend the expo
- General company listing in The Event & Party Expo Program

## Fashion Show Sponsor: \$800

- Booth space at the Expo
- ⅓ Page ad in The Event & Party Expo Program
- Company Logo Featured on the expo website with link back to site, brochure and media option
- Company logo on marketing material and advertising
- Company logo on 5,000 promotional flyers
- Public display of attire in expo fashion show
- 8 general admission tickets to attend the expo

## Bag Sponsor: \$500

- Booth space at the Expo
- ⅓ Page ad in The Event & Party Expo Program
- Company Logo Featured on the expo website with link back to site, brochure and media option
- Company logo on marketing material and advertising
- Company logo on 5,000 promotional flyers
- 8 general admission tickets to attend the expo